

# RETAIL ADVERTISING the community newspapers rates

## ■ THE COMMUNITY NEWSPAPERS RATES BY MARKET

### ■ full circulation

**open rate** **\$28.50**

6 weeks	21.70
13 weeks	20.60
26 weeks	19.60
52 weeks	18.60

### ■ south market

Includes: The Flint Township News, The Grand Blanc News, The Fenton Press and The Swartz Creek News

**open rate** **\$18.80**

6 weeks	14.10
13 weeks	13.60
26 weeks	13.10
52 weeks	12.60

### ■ northeast market

Includes: The Clio Messenger, The Davison Flagstaff and The Burton News

**open rate** **\$16.20**

6 weeks	12.00
13 weeks	11.50
26 weeks	11.00
52 weeks	10.50

### ■ southeast market

Includes: The Grand Blanc News, The Davison Flagstaff, The Fenton Press and The Burton News

**open rate** **\$23.80**

6 weeks	18.30
13 weeks	17.30
26 weeks	16.20
52 weeks	15.20

### ■ eastern market

Includes: The Davison Flagstaff, The Grand Blanc News and The Burton News

**open rate** **\$18.80**

6 weeks	14.10
13 weeks	13.60
26 weeks	13.10
52 weeks	12.60

### ■ northwest market

Includes: The Clio Messenger, The Flint Township News, The Flushing Observer and The Swartz Creek News

**open rate** **\$16.20**

6 weeks	12.00
13 weeks	11.50
26 weeks	11.00
52 weeks	10.50

## ■ THE FLINT JOURNAL/THE COMMUNITY NEWSPAPERS PICK-UP RATE

### ■ daily pick-up rate

Pick up an ad from The Flint Journal and run it in all of The Community Newspapers for \$15 per column inch. The Flint Journal ad must run within six days of The Community Newspaper ad.

### ■ weekly pick-up rate

Pick up an ad from The Flint Journal and run it in any single Community Newspaper edition for \$4 per column inch. Any additional edition also sold at \$4 per inch. The Flint Journal ad must run within six days of The Community Newspaper ad.

## ■ FREQUENCY AND BULK RATES

### ■ frequency agreements

Frequency agreements do not require ads to run in consecutive weeks.

### ■ bulk rate

One-time, large volume bulk rate available. Minimum 75" run in one issue earns 15% off open rate.

### ■ churches, civic, charitable, education and government rates

Receive 13 time frequency rate.

## ■ COLOR RATES

**black + 1 color** \$89 per edition

**black + 3 colors** \$267 per edition

*The Community*  
**NEWSPAPERS**  
PUBLISHED BY THE FLINT JOURNAL