

RETAIL ADVERTISING the community newspapers rates

■ THE COMMUNITY NEWSPAPERS RATES BY NEWSPAPER

■ the burton news

[formerly The Suburban News]

open rate	\$10.20
6 weeks	8.10
13 weeks	7.60
26 weeks	7.10
52 weeks	6.60

■ the clio messenger

open rate	\$8.40
6 weeks	6.00
13 weeks	5.50
26 weeks	5.00
52 weeks	4.50

■ the davison flagstaff

open rate	\$8.40
6 weeks	6.00
13 weeks	5.50
26 weeks	5.00
52 weeks	4.50

■ the fenton press

open rate	\$10.75
6 weeks	8.50
13 weeks	8.00
26 weeks	7.50
52 weeks	7.00

■ the flint township news/ the swartz creek news

open rate	\$8.40
6 weeks	6.00
13 weeks	5.50
26 weeks	5.00
52 weeks	4.50

■ the flushing observer

open rate	\$8.40
6 weeks	6.00
13 weeks	5.50
26 weeks	5.00
52 weeks	4.50

■ the grand blanc news

open rate	\$10.75
6 weeks	8.50
13 weeks	8.00
26 weeks	7.50
52 weeks	7.00

Note—Buy any combination of 2 or more individual newspapers and receive a 20% discount from the sum of the combined newspapers.

■ THE COMMUNITY NEWSPAPERS RETAIL DEADLINES

publication day	reservation deadline*	electronic ad deadline**
sunday	monday 5 PM	wednesday 9 AM

* Copy/material also due at reservation deadline

** Electronic ads are those received via e-mail, Adsend or other electronic delivery services. Acceptable electronic ad format is an Adobe® Acrobat's® portable document file format [PDF].

The Community
NEWSPAPERS
PUBLISHED BY THE FLINT JOURNAL