

# CLASSIFIED ADVERTISING the community newspapers classifieds

## ■ THE COMMUNITY CLASSIFIEDS

The Community Classifieds is a specialty advertising product delivered with The Community Newspapers to approximately 84,500 Flint Journal non-subscribers on Sundays. In order to run an ad in The Community Classifieds, the advertiser must also run in The Flint Journal.

### ■ classified rates

liners	75¢ per line*
display	50¢ per line*

## ■ THE COMMUNITY CLASSIFIEDS HEADLINERS

The Community Classifieds Headliners are alphabetically-listed classified ads, in larger type and column widths, published Sundays in The Community Classifieds.

### ■ rate

liners	\$1.00* per line
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## ■ THE COMMUNITY MARKETPLACE

Marketplace ads are broadly categorized classified ads, in larger type and column widths, published each Sunday within the news section of the weekly Community Newspapers.

### ■ rate

\$2.00\* per line [When purchased with your Classified or Headliner ad in The Flint Journal]

\$4.00 per line [When purchased in The Community Marketplace only]

## ■ THE COMMUNITY NEWSPAPER CLASSIFIEDS DEADLINES

publication	ad type	ad & copy deadline	
The Community Classifieds	display	wednesday	noon
	liner	thursday	5:30 PM
The Community Classifieds Headliners	liner	thursday	5:30 PM
The Community Marketplace	liner	wednesday	5:30 PM

### ■ cancellation deadlines

Advertisements cancelled after deadline may require a charge for time and materials already spent preparing the advertisement.

### ■ holiday deadlines

During the holidays, advertisement deadlines are earlier than listed above. Check with your Advertising Sales Consultant for current holiday deadlines.

*\*Rate applies with the purchase of your classified ad in The Flint Journal.*

*The Community*  
**NEWSPAPERS**  
PUBLISHED BY THE FLINT JOURNAL